



AC Wellman: Setting the Standard in X-ray Markers, Producing & Restoring High-Quality Plaques, and Producing the Finest Pattern Letters in the Marketplace

WELCOME TO OUR FIRST NEWSLETTER OF 2022

To Our Friends in Business:

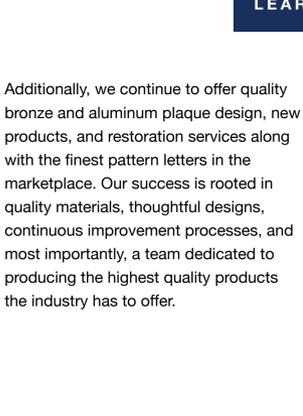
Welcome to our Spring 2022 newsletter. From pattern letters, plaques, markers, rulers and our team members, great things are happening to share with you. As you read below you will see we have created a more vibrant website and the re-branding of our company name and logo to AC Wellman. The new AC Wellman brand allows us to bring together our 3 divisions into one convenient web portal.

We have all faced many challenges during the pandemic. Using this time to focus on bringing you the very best of what we do has been our priority. I hope you find this newsletter informative and full of opportunities for your business.

As always, you can reach out to me directly with any questions or comments. Email: rick@acwellman.com, cell: [330.352.4673](tel:330.352.4673).

Kindest Regards,

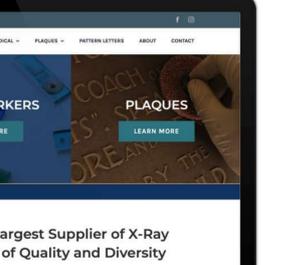
Rick Serio
President
AC Wellman



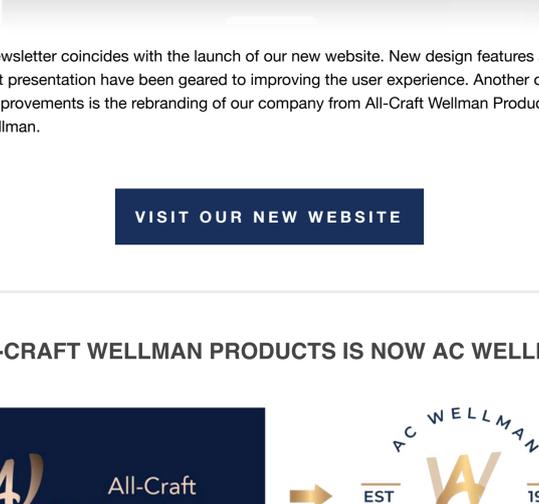
As we emerge from the pandemic, we do so with a renewed mission to provide our dealer partners with the very best X-ray measuring and marking products in the industry. We set the standard in X-ray markers and are industry known as providing the highest quality X-ray markers, period!

[LEARN MORE](#)

Additionally, we continue to offer quality bronze and aluminum plaque design, new products, and restoration services along with the finest pattern letters in the marketplace. Our success is rooted in quality materials, thoughtful designs, continuous improvement processes, and most importantly, a team dedicated to producing the highest quality products the industry has to offer.



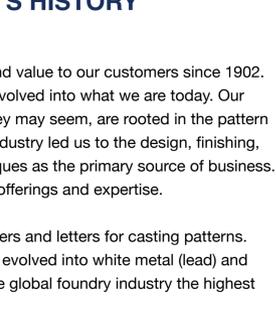
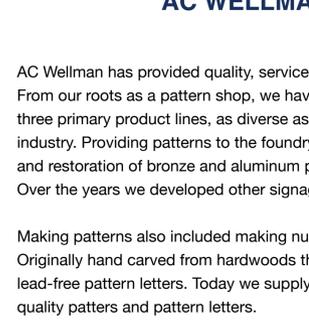
[LEARN MORE](#)



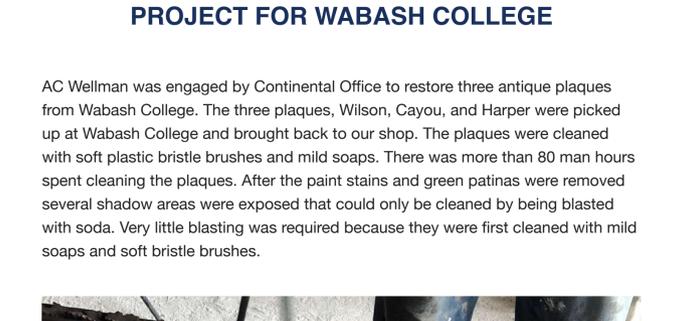
This newsletter coincides with the launch of our new website. New design features and content presentation have been geared to improving the user experience. Another of the new improvements is the rebranding of our company from All-Craft Wellman Products to AC Wellman.

[VISIT OUR NEW WEBSITE](#)

ALL-CRAFT WELLMAN PRODUCTS IS NOW AC WELLMAN



Same great company, same great team, same great commitment to serving dealer partners, their customers, and all the customers who support us; just better access to our products and services.



AC WELLMAN'S HISTORY

AC Wellman has provided quality, service, and value to our customers since 1902. From our roots as a pattern shop, we have evolved into what we are today. Our three primary product lines, as diverse as they may seem, are rooted in the pattern industry. Providing patterns to the foundry industry led us to the design, finishing, and restoration of bronze and aluminum plaques as the primary source of business. Over the years we developed other signage offerings and expertise.

Making patterns also included making numbers and letters for casting patterns. Originally hand carved from hardwoods they evolved into white metal (lead) and lead-free pattern letters. Today we supply the global foundry industry the highest quality patterns and pattern letters.

In the 1950's AC Wellman (at the time known as The Wellman Products Company) began supplying the Mayo Clinic with lead letters to be used in marking X-rays. The X-ray marker was born! Gil Wellman developed the marking and measuring X-ray product line over the next 50+ years. From those humble beginnings to the comprehensive portfolio of X-ray marking and measuring devices for the healthcare and industrial X-ray industries, AC Wellman's X-ray division (our largest division) distributes our products all over the world.

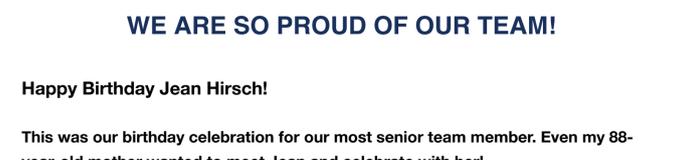
AC WELLMAN'S PLAQUE RESTORATION PROJECT FOR WABASH COLLEGE

AC Wellman was engaged by Continental Office to restore three antique plaques from Wabash College. The three plaques, Wilson, Cayou, and Harper were picked up at Wabash College and brought to our shop. The plaques were cleaned with soft plastic bristle brushes and mild soaps. There was more than 80 man hours spent cleaning the plaques. After the paint stains and green patinas were removed several shadow areas were exposed that could only be cleaned by being blasted with soda. Very little blasting was required because they were first cleaned with mild soaps and soft bristle brushes.



Harper and Cayou plaques designed by [C.P. Jennewein](#)

Once the plaques were properly cleaned, the original patina was reapplied by sweating plaques and applying patina. After the patina was applied a generous amount of Johnson Wax was applied to each plaque while the plaques were warm. This insured that the wax penetrated all areas and pores of the bronze. Plaques were then packed and delivered to Wabash College.



Wilson plaque designed by [Rudolph Schwartz](#)

IN THE NEWS

AC Wellman acquires the Radiology Marker Business of Nashville based Techno-Aide Inc.

On September 24, 2021, we completed the acquisition of the Radiology Marker Business of Nashville based Techno-Aide. We are very excited to bring together two of the finest product lines in the X-ray marking and measuring industry. We are very proud to represent the global industry standard in the marking and measuring of X-rays. Our vision is to continue to provide and innovate the highest quality devices used in the marking and measuring of X-rays.

[LEARN MORE](#)

WE ARE SO PROUD OF OUR TEAM!

Happy Birthday Jean Hirsch!

This was our birthday celebration for our most senior team member. Even my 88-year-old mother wanted to meet Jean and celebrate with her!

This past fall we celebrated Jean's 94th birthday. This is one of my favorite days of the year! She works full time, is the first one in the parking lot every day, never turns down overtime and refused to stay home during the COVID lock down. We supply the medical community and she wanted to be here doing her part

She has been a team member for 27 years. Our policy is all team members that reach 90 get a party on their birthday every year. She is in a class all by herself!

Thank you for being a great part of our team. You inspire us all!

